



DATA PROTECTION NOTICE

This Data Protection Notice describes personal data processing related to Kesko Corporation's Annual General Meeting 2020. Dated 12 February 2020.

1. Controller

Kesko Corporation ("Kesko"), Helsinki
Business ID 0109862-8
PO Box 1, FI-00016 KESKO

With regard to this register, you can contact the controller:
Taina Hohtari, PO Box 1, FI-00016 Kesko, Helsinki
keskoyhtiokokous@kesko.fi

2. For what purposes will your personal data be processed?

The purpose of the register is to enable Kesko's shareholders, their representatives and their assistants to register and participate in Kesko's Annual General Meeting. Personal data is processed to ensure the shareholder's ownership and the participant's right to participate the Meeting. The personal data will be used to compile a list of those registered to the meeting, as well as a list of shareholders, their representatives and their assistants attending the Meeting, and, if voted at the meeting, a report on the voting results.

The processing of personal data is based on the legal obligation of the controller.

3. What data do we process?

From a shareholder, the following information may be collected in the register:

- Name
- Personal identification number or Business ID
- Address, phone number, email address
- Book-entry securities account number
- Number of shares and votes
- Information of votes in the Meeting
- Language

From a representative, the following information may be collected in the register: name, personal identification number, phone number and email address. From the assistant, a name may be collected in the register.

4. Personal data source

The personal data is mainly collected from the shareholders who register for the meeting themselves. When signing up for the Meeting, the person either enters the data into the registration system maintained by Euroclear Finland Ltd or, if the person registers using another form of registration, the controller enters the provided data in the system. Shareholders' ownership information is retrieved from Kesko's shareholder register maintained by Euroclear Finland Oy. When giving an authorization for a representative, the shareholder provides the personal data of the authorized person, and the same applies for the information of an assistant.

5. Storage period

Personal data will only be retained for as long as is necessary for the purposes specified in this Data Protection Notice or for statutory retention periods. For example, the provisions of the Limited Liability Companies Act (624/2006) concerning the time period of bringing an action require the controller to retain personal data relating to a general meeting for three months from the decision of the general meeting. Personal data may be stored for longer period for other regulatory purposes.

Kesko maintains the minutes of the Meeting, which shall include the list of participants in the Meeting (from each shareholder: name, number of voting ticket, number of shares and voting rights and name of representative) throughout the period of operation of Kesko.

6. Information on recipients of personal data

Kesko as the controller will process personal data itself, but will also use various service providers, such as providers of information technology services. Kesko strives to use the best, reliable partners and is responsible for the actions of the service providers it has selected with regard to the processing of personal data. The registration system for the Meeting is maintained by Euroclear Finland Ltd, which acts as a personal data processor.

The list of participants in the Meeting is available as part of Kesko's Meeting material in accordance with the Limited Liability Companies Act. Kesko does not disclose the information for commercial purposes.

In the Meeting venue and three days before that in the premises of Euroclear Finland Ltd, a temporary list of shareholders will be available. The list includes the following personal data of the shareholders: name and address or domicile, date of birth, nationality, and ownership information. If a shareholder has a safety ban and he/she has notified the ban to his/her book-entry account operator or Kesko, the domicile, address and other contact information of the shareholder registered in the Kesko shareholder register (including the said temporary shareholder register) may only be disclosed to the authority. A contact address listed in such a shareholder register may be disclosed also to other recipients than authorities.

Personal data may be transferred or disclosed if the transfer or disclosure is necessary to protect the rights of the controller, to protect the data subject or others, to investigate fraud or to respond to requests from the authorities.

7. What rights do you have and how do you exercise your rights?

Right to access

When you request access to your data, Kesko will inform you on whether it is processing personal data on you or not, and will provide you with a copy of the personal data being processed.

Right to rectification

You have the right to have incomplete personal data on you completed and inaccurate data corrected.

Right to erasure

You have the right to request for your personal data to be erased from the register. Should there no longer be legal grounds for processing your personal data, your data will be erased.

Right to restriction of processing

You may have the right to restrict the processing of your personal data. Once the processing has been restricted, the controller will not process your data in any other way except storing the data. This right exists, for example, if you contest the accuracy of your personal data, if the processing is unlawful, or if you have objected to the processing of your personal data and are waiting for a response to your request.

Requests for using your rights are asked to be sent to Kesko's contact person. Your request must be personally signed. Send the request to the address stated above and mark the letter with "data protection". If the response contains your personal data, we will deliver the letter by personal registered post. Only the person marked as the recipient can acknowledge receipt of the letter. This allows us to ensure the correct recipient of the letter and the confidentiality of the data.

If your request concerns information in a book-entry system maintained by Euroclear Finland Ltd, we ask you to contact Euroclear Finland.

8. Transfer of personal data to third countries

If Kesko uses service providers that process personal data outside the EU or EEA area, as in India, Kesko has concluded an agreement with the service providers in accordance with standard contract clauses approved by the EU Commission. The standard contractual clauses can be viewed at

<https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32010D0087&from=FI>.

9. Lodging a complaint

If you consider that we do not process your personal data in accordance with the EU General Data Protection Regulation, you can lodge a complaint with the supervisory authority. In Finland, this authority is the Data Protection Ombudsman.

10. Data protection officer

If your request concerns the processing of personal data or the exercise of your rights under the EU General Data Protection Regulation in the operations of Kesko or its subsidiaries, you can contact Kesko's data protection officer at: tietosuojavastaava@kesko.fi.

